



Why Might A Dog-Owner Hire A Dog Walker?

Lifestyle & Schedule Reasons

1. **Busy work schedule** (long hours, shift work, or working from home but unable to take breaks).
 2. **Business travel** or out-of-town commitments.
 3. **Social commitments** (regular outings, events, or appointments).
 4. **New baby in the household** – needing help juggling responsibilities.
 5. **Students or professionals in intensive programs** (e.g. med school, law school).
 6. **Frequent commuters** with long travel times.
 7. **Irregular work hours** – needing flexibility.
 8. **Vacation** – want care for the dog while they're away without using kennels.
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Dog's Well-being

9. **High-energy breed** needing more exercise than the owner can provide.
 10. **Dog gets bored or destructive** when left alone too long.
 11. **Dog gains weight easily** and needs regular activity.
 12. **Separation anxiety** – walk helps break up the day and provide stimulation.
 13. **Socialization needs** – walking with other dogs helps with behavioural development.
 14. **Training reinforcement** – walker helps with commands and leash manners.
 15. **Older dog needs gentle, consistent movement** for joint health.
 16. **Medical needs** – dog needs a potty break due to meds or age.
 17. **Puppies in housebreaking stage** – need more frequent potty outings.
 18. **Post-surgery recovery** – dog needs supervised, gentle movement.
 19. **Limited access to a yard** (e.g. apartment or urban living).
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Owner's Health or Mobility

20. **Owner injury or illness** – temporarily unable to walk the dog.
21. **Disability or chronic condition** affecting mobility.



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- 22. **Senior owners** who may not be able to keep up with their dog's needs.
 - 23. **Postpartum recovery** – new moms needing help during healing.
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Living Situation

- 24. **Apartment or condo living** – no private yard access.
 - 25. **Shared household** where not everyone agrees to care for the dog.
 - 26. **HOA or building regulations** limiting off-leash access.
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Convenience & Peace of Mind

- 27. **Consistency for the dog** during changing routines.
 - 28. **Want a midday break for the dog** while at work.
 - 29. **Unexpected emergencies** – last-minute coverage needed.
 - 30. **Peace of mind** knowing the dog is cared for and not alone all day.
 - 31. **Extra enrichment** beyond backyard time or short potty breaks.
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Pampering the Pup

- 32. **Spoiling the dog** – just want them to have a fun outing.
 - 33. **Special birthday treat** or “doggy date” adventure.
 - 34. **Want photos and updates during the day** to stay connected.
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